



THE
GREATER GUYANA
INITIATIVE

ElevateAll

The Centre's ElevateAll is a business entrepreneurship programme offering an exciting opportunity for Guyanese businesses to participate in acceleration workshops and professional mentoring to grow their companies.

ElevateAll-Manufacturing

Targeting local owners, operators, and managers across the manufacturing sector, ElevateAll-Manufacturing builds the leadership and business skills of entrepreneurs.

The Guyana Manufacturing and Services Association (GMSA) is a leading partner for ElevateAll-Manufacturing and acts as lead mentors, guest facilitators, and expert speakers.

Programme

ElevateAll is designed to enable the growth of small and medium-sized businesses through:

- ✔ tailored workshops
- ✔ gap analysis
- ✔ mentoring
- ✔ pitch development
- ✔ fostering a strong and supportive peer-learning environment

Predicated on successful mentorship and peer-learning models, **ElevateAll** matches a pool of professional mentors with participants based on their business background and focus.

ElevateAll-Manufacturing is looking for motivated entrepreneurs and manufacturers that recognise the value of an interactive and collaborative approach to expand their company, access new markets and increase efficiencies and innovation.

Mentors

The Guyana Manufacturing and Services Association (GMSA) partners with **ElevateAll-Manufacturing** to act as lead mentors, guest facilitators, and expert speakers. GMSA is dedicated to creating a collective voice for manufacturing and service-based companies to achieve success and economic independence through business ownership and self-employment.

Who is ElevateAll looking for?

You

- ✔ Embody coachability and commitment
- ✔ Either a founder or a member of the management team of an existing SME
- ✔ Guyanese citizen living in and based in Guyana

Your Business

- ✔ Is looking to grow, access new markets or add innovative best practices
- ✔ Is in the manufacturing sector
- ✔ Is looking to build a robust business strategy

ElevateAll Cycle

The first cycle of ElevateAll-Manufacturing will run from June-September 2023.

PHASE ONE

June 16-18

- » 35 participants
- » Weekend bootcamp (3-Day Event)
- » Group sessions and take-home activities
- » Business model canvas
- » Value proposition development

PHASE TWO

July-September

- » 15 select participants (from the bootcamp)
- » 10-week programme
- » 8-10 hours per week
- » 1:1 mentorship, tailored coaching and workshops
- » Weekly peer learning (Wed 9am-12pm)
- » Supporting business courses

BUSINESS SHOWCASE

September – Expo Day

- » Graduation
- » Network with potential buyers and partners