



**CENTRE FOR  
LOCAL  
BUSINESS  
DEVELOPMENT**

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# ACCELERATE-HER

## Women's Entrepreneurship Programme

The Centre's **Accelerate-Her** is a women's entrepreneurship programme offering an exciting opportunity for Guyanese women to access business acceleration workshops and professional mentoring to grow their businesses.

Targeting local women owners, operators, and managers, it builds the leadership and business skills of women entrepreneurs in Guyana to help them grow companies across a wide variety of industries and sectors. The Women's Chamber of Commerce and Industry Guyana (WCCIG) partners with **Accelerate-Her** to act as lead mentors, guest facilitators, and expert speakers.

The Centre's **Accelerate-Her** programme is part of the **Greater Guyana Initiative** funded by the Stabroek Block co-venturers ExxonMobil, Hess and CNOCC.

## Programme

**Accelerate-Her** is designed to enable the growth of small businesses through:

- » tailored workshops
- » access to one-on-one business advisory services
- » mentoring
- » pitch development
- » a strong and supportive peer-learning environment

**Accelerate-Her** seeks motivated women entrepreneurs who recognise the value of an interactive and collaborative approach to grow their business acumen and entrepreneurial skills.

Women entrepreneurs looking to expand their company, access new markets or increase efficiencies and innovation should consider applying to the programme.

## Mentors

The Women's Chamber of Commerce and Industry Guyana (WCCIG) partners with **Accelerate-Her** to act as lead mentors, guest facilitators, and expert speakers. WCCIG is a nonprofit charitable organisation dedicated to creating a collective voice for women and assisting women to achieve success and economic independence through business ownership and self-employment.

## Accelerate-Her Cycle



## Who is Accelerate-Her looking for?

### Individual

- Embody coachability and commitment
- Either a founder or a member of the management team of an existing small business
- Guyanese citizen living in and based in Guyana

### Businesses

- Is more than a year old, and is looking to grow, access new markets or add innovative best practices
- Is a small business with at least 2 employees
- Is legally registered in Guyana
- Is women-led and with women in key leadership positions

**Businesses in diverse industries with a focus on scaling and expanding operations can participate including (but not limited to):**



**Tourism**



**Agri-business**



**Food and Beverage**



**Travel**



**Transportation**



**Hospitality**