

The Centre's Accelerate-Her is a women's entrepreneurship programme offering an exciting opportunity for Guyanese women to access business acceleration workshops and professional mentoring to grow their businesses.

Targeting local women owners, operators, and managers, it builds the leadership and business skills of women entrepreneurs in Guyana to help them grow companies across a wide variety of industries and sectors. The Women's Chamber of Commerce and Industry Guyana (WCCIG) partners with **Accelerate-Her** to act as lead mentors, guest facilitators, and expert speakers.

The Centre's Accelerate-Her programme is part of the Greater Guyana Initiative funded by the Stabroek Block co-venturers ExxonMobil, Hess and CNOCC.

Programme

Accelerate-Her is designed to enable the growth of small businesses through:

- tailored workshops
- mentoring
- a strong and supportive peer-learning environment

Accelerate-Her seeks motivated women entrepreneurs who recognise the value of an interactive and collaborative approach to grow their business acumen and entrepreneurial skills.

Women entrepreneurs looking to expand their company, access new markets or increase efficiencies and innovation should consider applying to the programme.

Mentors

The Women's Chamber of Commerce and Industry Guyana (WCCIG) partners with Accelerate-Her to act as lead mentors, guest facilitators, and expert speakers. WCCIG is a nonprofit charitable organisation dedicated to creating a collective voice for women and assisting women to achieve success and economic independence through business ownership and self-employment.

Acceletate-Her Cycle



ONE

Weekend bootcamp

- » 35 participants
- Group sessions and takehome activities
- » Business model & value proposition development

O PHASE TWO

Thirteen-week programme

- » 15 select participants
- » 13-week programme
- » 8-10 hours per week
- » 1:1 mentorship, tailored coaching and workshops
- » Weekly peer learning
- » SWOT analysis of business

BUSINESS SHOWCASE

One-day event

» Demo day with business community, potential buyers, and partners

Who is Accelerate-Her looking for?

Individual

- Either a founder or a member of the management team of an existing small business
- Guyanese citizen living in and based in Guvana

Businesses

- Is more than a year old, and is looking to grow, access new markets or add innovative best practices
- Is a small business with at least 2 employees
- Is legally registered in Guyana
- ✓ Is women-led and with women in key leadership positions

Businesses in diverse industries with a focus on scaling and expanding operations can participate including (but not limited to):



Tourism



Manufacturing



Construction



Transportation



Agri-business



Food and Beverage











